



GDPR Letters to Data Brokers

Access, objection, erasure · belongs to Chapter 11 · Alias address for this round: _____ · Started: _____

You don't have to beg. You have a right. The American model knows voluntary opt-out forms. The GDPR knows enforceable claims: Article 15 gets you a complete copy of your data including its origin and recipients, Article 21 lets you object to the processing (against direct marketing unconditionally, with no balancing of interests), and Article 17 then forces erasure. Both letters below are legally sufficient: no lawyer, no form, no fee. Your name and email address are enough for identification. This sheet deliberately names no companies, because such a list ages. Which brokers to write to first is in the chapter, and your own self-OSINT list tells you who holds a record on you at all.

LETTER 1 · ACCESS REQUEST (ART. 15 GDPR)

From: _____ (name) · _____ (alias address)
To: _____, Data Protection Officer · Date: _____

Subject: Access request under Art. 15 GDPR

Dear Sir or Madam,

I hereby request access to all personal data stored about me pursuant to Art. 15 GDPR. Please confirm whether you process data concerning me and, if so, provide me with:

1. a complete copy of this data (Art. 15(3)),
2. the purposes of the processing and the respective legal basis,
3. the categories of data processed,
4. the recipients or categories of recipients to whom the data has been or will be disclosed, including recipients in third countries,
5. the envisaged storage period or the criteria used to determine it,
6. the source of the data, since I did not provide it to you myself (Art. 15(1)(g)),
7. whether automated decision-making including profiling takes place and, if so, the logic involved as well as its significance and consequences (Art. 15(1)(h)).

The information is to be provided free of charge (Art. 12(5)) and without undue delay, at the latest within one month of receipt of this request (Art. 12(3)). My name and this email address are sufficient for identification. You may request additional information or a copy of an ID document only where you have reasonable doubts about my identity (Art. 12(6)). Please reply exclusively to this address.

Yours faithfully,

LETTER 2 · OBJECTION AND ERASURE (ART. 21 AND 17 GDPR)

From: _____ (name) · _____ (alias address)
To: _____, Data Protection Officer · Date: _____

Subject: Objection under Art. 21 GDPR and erasure request under Art. 17 GDPR

Dear Sir or Madam,

I object to the processing of my personal data for direct marketing purposes, including any profiling related to it, pursuant to Art. 21(2) GDPR. This objection is unconditional. No balancing of interests takes place (Art. 21(3)).

Insofar as you process my data for other purposes on the basis of a legitimate interest (Art. 6(1)(f) GDPR), I also object to that processing pursuant to Art. 21(1) GDPR. My particular situation: I never provided my data to you, and trading in a profile of my person exposes me to risks such as identity misuse and unwanted contact.

I demand the immediate erasure of all data stored about me pursuant to Art. 17(1)(c) GDPR, notification of all recipients to whom you have disclosed the data (Art. 19), and a list of those recipients. If you have made the data public, Art. 17(2) applies. You may keep the minimum details about me on an internal suppression list whose sole purpose is to prevent my data from being collected again.

Please confirm the erasure to me in writing within one month (Art. 12(3)). My name and this email address are sufficient for identification (Art. 12(6)). If I receive no response, I will lodge a complaint with the competent supervisory authority (Art. 77 GDPR).

Yours faithfully,

THE PROCEDURE IN SIX STEPS

1 · List

Self-OSINT from the chapter: who holds a record on you at all. Every finding with a date.

2 · Access

Letter 1 to the large providers first. The small ones take over their data, so less supply for everyone.

3 · Objection

Letter 2 as soon as the reply arrives or the deadline has passed. B2B brokers: demand suppression instead of erasure.

4 · Follow-up

Wait a week, then the smaller aggregators with the same two letters.

5 · Complaint

No reply after one month: free complaint to the data protection authority of the German state where the company is based. If it is based elsewhere in the EU, the authority of your own state accepts the complaint and forwards it.

6 · Repeat

Start over in six months. Brokers keep collecting. The table below is your yardstick.

MY CASE STATUS

No	Recipient	Letter	sent	Deadline (+1 month)	Reply on	Result (copy received, erased, suppressed, complaint)
1		1 [] 2 []				
2		1 [] 2 []				
3		1 [] 2 []				
4		1 [] 2 []				
5		1 [] 2 []				
6		1 [] 2 []				
7		1 [] 2 []				

Deadline: The provider must respond within one month. For complex or numerous requests it may extend the deadline by up to two further months, but it must inform you of this within the first month (Art. 12(3)). Whoever stays silent has missed the deadline.

⚠ **Never send a copy of your ID.** The request must not create a new data trail. If a broker demands more than your name and email, point to Art. 12(6) and ask for the reasonable doubts. ⚠ **Write only from an alias address** (Chapter 8), never from your main address and never from the address the broker already has, if that is the one you want to get rid of. ⚠ **Credit bureaus follow different rules:** Correct negative entries do not fall under Art. 17. They run out their statutory periods. Challenge incorrect entries with evidence. The burden of proof then lies with whoever created the entry. ⚠ **With B2B brokers, demand suppression instead of plain erasure:** An erased profile is recreated at the next scan. A suppressed one is not.